

REBECCA THOMPSON

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PROFILE:

Commissioning Editor and talent development manager based in Scotland looking to develop and executively produce multi-platform media content.

EXPERIENCE:

Commissioning Editor

- 4Talent Scotland, Channel 4

March 2003 – December 2008

- IDEASFACTORY Scotland, Channel 4

At IDEASFACTORY Scotland I delivered content-focused talent development schemes focusing on animation, product design, documentary and comedy, with an innovative package of online content supporting each project. When IDEASFACTORY rebranded as 4Talent in 2007, I continued to hold overall responsibility - held jointly with a co-Editor - for the Scottish arm of the initiative, a resource for people at intermediate/small business level in the broadcast industries.

As Commissioning Editor I conceived, developed, fund-raised and executively produce high-quality content across multiple platforms, including, in 2008, an original network drama pilot and an innovative mobile phone application. Since the launch of 4Talent in January 2007, I raised over £200k from external partners for content-related talent development initiatives, and executively produced more than twenty audio and audio-visual projects, including TV, web video, mobile content and podcasts.

Other responsibilities included the management of budgets, marketing, press, and legal contracts, and commissioning for the 4Talent print magazine. As well as managing two additional workers, I maintained excellent working relationships with the 4Talent team across the UK, independent producers across all media, broadcasters, partnership organizations, and public sector stakeholders and funders. I also acted as a figurehead for the project, regularly presenting at events, and ensuring that 4Talent reached its audience and maintained a strong presence across the creative industries.

KEY PROJECTS

TV:

- | | |
|---|-------------|
| STACKED - half-hour drama broadcast on Channel 4.
Project management and executive production | 2008 |
| Move It! – 4 short animations and documentaries broadcast on Channel 4
Commissioning and project management | 2005 |
| Real – 4 short documentaries broadcast on Channel 4's 3 Minute Wonders
Commissioning and project management | 2004 |

MOBILE:

- | | |
|---|-------------|
| Storyboard Maker - mobile phone application.
Concept and executive production | 2008 |
| Gags to Go - comedy sketches for mobile
Project management and executive production | 2007 |

SELECTED URLs

www.channel4.com/4talentscotland
www.channel4.com/pilot
www.channel4.com/gags2go
www.channel4.com/4talent/storyboardmaker

CORE SKILLS

Ideas
Project development
Strategic development
Writing and editorial
Event management
People management
Fund-raising
Marketing and press

PERSONAL STRENGTHS

Creativity
Personality
Passion
Hard work
Innovation
Communication
Vision

EDUCATION

BA(hons) English & Psychology,
2:1, 1996
University of Strathclyde

TRAINING

Time management
Dreamweaver
Screenwriting
Games writing and design

AWARDS AND HONOURS

Dadi nominated for Gags to Go,
2008
Celtic Media Festival nominated
for Gags to Go, 2007
Celtic Media Festival nominated
for IDEASFACTORY Scotland,
2006
Bafta jury member 2007, 2008

COMPUTER SKILLS

Adobe Photoshop
Jasc Paint Shop Pro
Microsoft Office
Teamsite
Office applications
Dreamweaver
Html
Brightcove

PERSONAL INFO

Full, clean driving licence
Car-owner
Willing to travel

INTERESTS

Film, TV and video games
Writing
Backgammon
Wild swimming
Art

REFERENCES

Excellent references available
on request

PODCAST:

- Talent Arcade – a podcast series of live games industry events** 2007
Executive production and event management
- The Paranoia Show - original comedy podcast** 2007
Commissioning
- The IDEASFACTORY Scotland Comedy Podcast – magazine-format podcast** 2006
Design and executive production

ONLINE:

- Another Fine Mess – web video** 2008
Executive production
- High Score – web video** 2008
Executive production
- Focused – web video** 2008
Executive production
- Traffic, Trash & Toilets – web video** 2007
Executive production
- Live Wires – web video series** 2006
Executive production

WEBSITE:

- www.channel4.com/pilot - multimedia website 2007-2008
Executive production
- www.channel4.com/4talentscotland - multimedia website 2007-2008
Commissioning
- www.channel4.com/gags2go - multimedia website 2007
Executive production

- FolioFactory, THINKDESIGN and Animation Module – e-learning tools** 2003-2005
Executive production

TRAINING SCHEMES:

- PILOT – drama writing and production scheme** 2007-2008
Concept and production
- Gags to Go – comedy for mobile, web and podcast scheme** 2007
Concept and executive production
- Pod-Plan – podcasting for business development initiative** 2007
Concept and executive production